

Dear Sponsor,

At Metropolitan Performing Arts, we believe that theatre is a worthwhile investment, not just for artists, but the community at large. Our number one priority is to enrich our community through educational and performance opportunities. We have a vision to nurture a lifelong passion and appreciation for Live Arts in all our students and community members.

For the past 9 years, we have been producing quality youth theatre that showcases the very best in regional youth talent while building self-esteem, integrity, discipline, commitment, and confidence in our students. We believe in family. Our families volunteer as ushers, dressers, stitchers, etc. They volunteer their talents and abilities to contribute to the success of each show. Metropolitan Performing Arts contributes to the cultural climate that makes Vancouver a great place to live, work and play. But we cannot do it alone.

About sponsorships: Many people are surprised to learn that ticket sales account for less than half of our income. In fact, without community partners and individual contributions, we would not be able to provide the opportunities for our students to participate in quality productions led by professional directors, choreographers, and designers.

Sponsorships are a tax-exempt deduction for maintaining and growing Metropolitan Performing Arts- they help us pay the cost of producing and help keep our ticket prices affordable. Sponsorships are also a great way to market your business.

1. **Sponsorships are direct access to a target market.** Sponsors have benefits such as logo placement, advertising, and news releases to enhance their name and brand to their customers. Plus, arts attendees, on average, are more likely to support business that support the arts in their local communities.
2. **Sponsorships positively enhance business image.** Metropolitan Performing Arts is a part of the Vancouver community. Your business's sponsorship of the arts will build positive connections, attitudes, and values in the minds of your customers by linking your business with innovative and creative thinkers.
3. **Sponsorships are a great way to invest in your community.** Metropolitan Performing Arts not only draws thousands of patrons each year, but our programming directly employs area artists from directors and teachers to designers.
4. **Sponsorships show your support for youth and family-oriented programming.** Around 200+ youth participate in our educational programming, 50+ adults, moms and dads, give of their time and talents. Investment in Metropolitan Performing Arts provides opportunities for the entire family to get involved!

2019 performances will include
Spamalot the Musical, Honk! The Musical, Matilda the Musical and TBA Holiday show

Sponsorship Packages and Benefits

Presenting Sponsor	Producing Sponsor	Directing Sponsor	Acting Sponsor	Supporting Sponsor	Patron Sponsor
\$5,000	\$2,500	\$1,000	\$500	\$250	\$100
One position per production	Four positions per production	Unlimited positions per production	Unlimited positions per production	Unlimited positions per production	Unlimited positions per production
Full-Page back cover color advertisement in production's souvenir playbill	Full-page color advertisement in production's souvenir playbill	Half-page color advertisement in production's souvenir playbill	Quarter-Page black and white advertisement in production's souvenir playbill	Eighth-Page (Business Card) black and white advertisement in production's souvenir playbill	Company name listed on sponsorship page in all our printed program for sponsored show souvenir playbill
Permanent company logo on our website with link	Company logo on our website with link	Company logo on our website with link	Company logo on our website with link	Company name on our website with link	Name listed on our website
Logo on all printed and digital promotional material	Logo on all printed and digital promotional material	Logo on all printed promotional material	2 preferred seating tickets to any show	2 preferred seating tickets to any show	2 preferred seating tickets to any show
12 preferred seating tickets to any show	8 preferred seating tickets to any show	4 preferred seating tickets to any show	Company name clearly displayed on lobby signage	Company name clearly displayed on lobby signage	
Company name clearly displayed on lobby signage	Company name clearly displayed on lobby signage	Company name clearly displayed on lobby signage	Meet and Greet with Directors		
Company name mentioned in pre-show announcement	Company name mentioned in pre-show announcement	Meet and Greet with Directors			
Pre-show backstage tour given by Executive Director	Pre-show backstage tour given by Executive Director				
Company booth set up in lobby during full run of show	Company booth set up in lobby for one performance				
Company name and logo on all cast t-shirts					

Additional Ad Space for Sale

Eighth-page black and white ad (business card)	\$40
Quarter-page black and white ad	\$80
Half-page black and white ad	\$150
Full-page black and white ad	\$250

Sponsorship Benefits Overview

Ad/Name in printed program: Over the course of five performances, you can expect your ad to be seen by over 1,000 people. We also create a PDF of all past playbills that have a permanent place on our website.

Logo/Name on website: Your logo and/or name will be added to the sponsors page at www.MetropolitanPerformingArts.org the moment we receive your payment. For specific levels of sponsorship, your logo will be completed with a link to your company's website, driving more traffic your way. The presenting sponsor will be featured on the website permanently, even after the new season has begun. The Metropolitan Performing Arts website averages 1,600 unique visitors per month- each of whom could become potential clients for you.

Logo on Promotional Material: Throughout the months prior to the production, we spend countless hours and days spreading the word of our upcoming shows, both online and in person. We cannot place a value on the number that your logo may reach. Logos are also clearly displayed on lobby signage during the run of the show. The presenting sponsor will have their logo on all cast & crew t-shirts.

Face time with audience: Nothing captures the attention of potential customers like a face-to-face encounter. Our presenting and producing sponsors are given the opportunity to have a booth set up in the lobby pre-show and during intermission.

Press releases and media announcements: Prior to the show, Metropolitan Performing Arts will be featured in online calendars and potential newspaper articles to announce the upcoming show. The presenting company name will be included on any media mentions of the production.

Acknowledgement in curtain speech: Prior to each performance, the director will address the audience to make an introductory speech. Your company name will be acknowledged with gratitude prior to the show.

Backstage Tour: Enjoy an insider view with a backstage tour given by Executive Director, Barbara Richardson

Complimentary Preferred Seating Tickets: Bring friends and family to the show on us!

Individual Donations

You do not have to be associated with a business to donate, we are thankful for all donations presented to us!

All individual donations will be listed in the program with your name.

Every little bit helps us to go a long way.

Location

Spamalot the Musical, school edition (inside the Brunish theater at Portland5)

Honk! The Musical- Brunish Theater (inside Brunish theater at Portland 5)

Matilda the Musical (inside Camas High School)

TBA Holiday show (inside the Sherman Auditorium in Vancouver, WA)

2019 SPONSORSHIP CONTRACT

Please complete the information below and submit with your sponsorship payment.

Sponsor's Name / Company _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Choose your Show:

- Spamalot Honk! The Musical Matilda the Musical All 4 Shows (Discounted!)

Choose your Sponsorship Package:

Ad Space Only:

- Presenting Sponsor.....\$5,000
 Producing Sponsor\$2,500
 Directing Sponsor\$1,000
 Acting Sponsor\$500
 Supporting Sponsor\$250
 Patron Sponsor\$100

- Full-page (b/w)\$250
 Half-page (b/w)\$150
 Quarter-page (b/w)\$80
 Eighth-page (b/w)\$40

Accepted File Formats for Company Logo & Artwork:

- PDF (preferred), TIFF, EPS, or AI — resolution 300dpi or higher
- All colors converted to CMYK, no spot colors
- Convert all fonts to paths (create outlines) to avoid font issues

SEND FINISHED ARTWORK TO: exec.director@metropaa.org

THANK YOU FOR YOUR SUPPORT OF METROPOLITAN PERFORMING ARTS!

Your tax-deductible donation will truly make a difference in the success of our program.

EIN # 27-0769037

Metropolitan Performing Arts is a non-profit 501(c)3 and does not discriminate on the basis of race, creed, color, religion, sex, national origin, marital status, sexual orientation, age, disability, or other criteria protected by law. Unless otherwise requested, all tax forms and letters of donation will be provided after the close of the show.

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